



ENGLISH WINE PROJECT

MARKETING SERVICES

Jane and Sara have worked in the marketing, retail and tourism industry for a combined 25 years plus. Their unique offering of industry knowledge with their own, in house, marketing and design skills means that any wine business wanting to up its game, has exactly the right team to help do this.



ENGLISH WINE PROJECT MARKETING SERVICES INCLUDE:

BRAND AND LOGO DESIGN

Creating or refreshing logos, plus brand development including guidelines for use across product range.

LABEL DESIGN

Innovative, eye-catching label designs utilising a wide range of design styles; making your product stand out from the rest.

WEB DESIGN AND E COMMERCE

Full website design and online shop development.

COPY WRITING AND CONTENT MANAGEMENT

Clear, engaging copy which will capture the interest of your customer and sell your product or businesses across a range of platforms.

POINT OF SALE

Showcase your product on the shelf with our range of POS products.

MARKETING STRATEGY

Research and development of a 6, 12 or 18 month marketing plan to get your business in the direction for success and sales.

CLIENTS INCLUDE:



To find out how our marketing team can help your business
email kieron@englishwineproject.co.uk